



Growing up on a farm, one of my jobs was to collect the eggs. Collecting eggs was daily chore, easy once you learned how, and important to the family. I actually didn't mind too much, because it got me out of the house and gave me time to think. Once I got into the rhythm of collecting the eggs, I could let my mind wander. I came up with new ideas and ways of doing things. I even came to understand myself more.

Uninterrupted thinking time is invaluable. How many of us give ourselves permission to take uninterrupted thinking time in our busy lives? The on-going changes in today's global economy, the ambiguity of new situations that never existed before, and the complexity of dealing with tidal waves of information demand t

hat we think in new ways.

I've learned through my research the qualities of resilient people – knowing who they are, possessing deep knowledge, and being insatiably curious. Today my goal is to help others build practices that prepare them to think new thoughts, to gain new confidence through knowing who they are, to imagine more possibilities through building on what they know, and to regain their curiosity. I've developed practices that build these qualities in anyone, including groups and teams, who will do them.

In other words, I help others unlock and enhance their resilience – that essential skill for today's amazing world. Let's explore how I can help you and your organization become more resilient.

Dr. Madelyn

About Madelyn

My name is Dr. Madelyn Blair, and I am a resilience advisor to aspiring leaders and executives and a speaker who specializes in resilient leadership.

As part of my resilience practice, I write. I am an author of several books including *Riding the Current*, *Essays in Two Voices* and a contributor to many others such as *Smarter Innovation: Interactive Processes Spark Better Results*. I write a blog, entitled *Resilient Leadership, for Psychology Today*. I find writing a reinforcement of my personal development.

In 1988 I founded Pelerei, a boutique consulting firm to help business learn how to experience growth, incite innovation, manage businesses, harness organizational knowledge, and build resilience. Over the years, I've been privileged to work with wonderful people and organizations, including NASA, Merck, the World Bank, Marriott, Brookings Institute, the Cincinnati Regional Chamber (of Commerce), NIH and PwC. Whether you are an executive or aspiring to leadership, my goal is to help you, wherever you are in your career, develop the resilient leader in you.



What is a Resilient Leader?

I define a resilient leader as having a purposeful practice of competencies that bring themselves, their teams, and their organization through difficult times and continue to thrive while doing so. That doesn't mean that difficult times become easy, but it does mean that they become meaningful, productive, high-growth experiences.

This global economy requires our leaders to develop every ounce of resilience they can. Every leader can develop their resilience further. Building resilience requires practice. How to cultivate this resilience and bring it into your leadership style is the question of the hour.

I've done extensive research on resilience at every level. Of all the individuals I interviewed, only 10% showed high levels of resilience. Of those 10%, they were recognized leaders in their fields, clear innovators, other looked to them for

M

guidance, and they found fulfillment and meaning in their careers. As I analyzed the findings, three characteristics leapt out: they understood their purpose, had deep knowledge, and were insatiably curious – a powerful combination.

Those characteristics can be developed by anyone.

When I developed them for myself, I grew my business, I developed capabilities that had been lying dormant in my life, and opened whole new business opportunities for my company. I had to share this with others, and Resilient Leadership was born.

The purpose of my work is to help you facilitate your development as a resilient leader.

Advising Leaders

Leaders don't just need coaches; they need resilience advisors. When you work with me, you will discover your real source of energy, deepen your knowledge, and expand your curiosity until it is insatiable – the marks of a resilient leader.



Offering Inspiration

Whether your team is 5 or 5,000 strong, I give those who attend access to essential, action-oriented concepts that show them how to unlock their resilience and address the complex challenges of today. Frequent speaking topics include Bringing Resilience into Your Leadership, Using Story in Organizations, Work/Life Integration, Developing Staff the Creative Way, Diversity – listening to all the voices, Three Sisters: Resilience, Creativity, and Innovation.



Instructing All Levels

My workshops and programs use only the most creative designs.

They embed narrative practices and innovative learning and discovery practices that lead to powerful conversations and deep learning. Participants rediscover their true foundations and energy source, take on new practices that deepen their knowledge, and come face to face with the power of curiosity to find new solutions.

Deepen Your Understanding

Available tools to build your resilient capacity include:

- Signing up for my electronic postcard called *resilience brilliance*,
- Reading my blog called Resilient Leader on *Psychology Today*,
- Watching me with Jim Masters on:
 - [The Power of Resilience](#)
 - [Where to Begin](#)
 - [Confident Leaders: Introducing the Phenomenal Four](#)
- Following me on social media where I post carefully curated articles to keep my followers up on the latest insights for your resilient leadership.
- Checking out *Testimonials about Madelyn's Work* below.



Madelyn Blair, PhD

The Practice of Resilient Leadership

301-371-7100 • [@madelynblair](#) • www.linkedin.com/in/madelynblair

Testimonials about Madelyn's Work

Madelyn's teaching sets a new excellence level considering that she provides 3 of the essential teaching elements; she excels in preparation, she delivers valuable content with passion, and she provides generous after-support to her students.

-*Jean-Claude F. Monney*
Digital Transformation Coach, Faculty,
Columbia University, Former Chief Knowledge Officer, Microsoft

Madelyn is compelling and engaging. *Speaker* is too general a term for Madelyn. She is a masterful storyteller who captures focus and generates learning on collaboration, teamwork, leadership, and resilience.

-*Ed Hoffman*, CEO, Knowledge Strategies and Academic Director, IKNS, Columbia University

It was useful validation to 'hear back' from you the good qualities that you observed in me. When you advised how to reframe comments in the scenario discussed, it was like a eureka moment for me.

-*G. Ramachandran*, Scrum Master

Due to her authenticity, her balance between great theoretical background and long-term professional experience, Madelyn reaches out to her audience with great impact. You remember her points and are enabled to adapt them into your daily and professional life.

-*Rüdiger Süß*, Senior Strategy Analyst, Deutsches Zentrum für Kyft- und Raumfahrt (DLR)

When partnering with Madelyn on a knowledge retention engagement, in her key role leading the mentoring work stream, I was able to see her magic in action. Clearly her ability to deal with one of our difficult clients to the point they were converted to be one of our best clients showed her ability to dig deep and make personal connections that endure.

-*Denise Lee*, Director, PwC

"You provided a wonderful reflection back to me on key elements that are important to my vision."

-*Angela Williams*, Qualitative Market Researcher and Consultant

I wanted our class of 56 strangers to become a cohesive group to maximize the long-term effect of our larger program. Without this initial step, the year's program would not work. In the opening session, Blair and Dietz act as a single force to guide those strangers to see themselves as part of a greater whole, and the group simply comes together. With an intact team, imagine what they can do! Blair and Dietz have accomplished this 8 years in a row. They are the best.

-*Tamara Lang*, Cincinnati USA Regional Chamber